

Ref: D: STEC

July 27, 2018

The Secretary,
BSE Ltd
P J Towers,
Dalal St,
Mumbai 400 001

The Manager
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra- Kurla Complex Bandra (E)
Mumbai 400 051

Sir,

Ref: Scrip Code: BSE – 532498 and NSE - SHRIRAMCIT

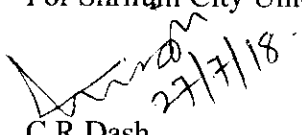
Please find enclosed copy of the advertisement as appeared in 'Business Standard' and 'Makkal Kural' on July 26, 2018. This is an intimation under Regulation 30 read with Schedule III (Part A) (12) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

We request you to kindly take the above information on record.

Thanking you,

Yours faithfully,

For Shriram City Union Finance Limited,


C R Dash
Company Secretary

AS

Encl: a/a.

Shriram City Union Finance Limited

Business Solution Centre, 144, Santhome High Road, Mylapore, Chennai – 600 004. Ph: +91 44 4392 5300, Fax: +91 44 4392 5430

Regd. Office: 123, Angappa Naicken Street, Chennai - 600 001. Ph : +91 44 2534 1431

E-mail : shriramcity@shriramcity.in Website : www.shriramcity.in

Corporate Identification Number (CIN) L65191TN1986PLC012840



SHRIRAM City
MONEY WHEN YOU NEED IT MOST

Shriram City Union Finance Limited

CIN: L65191TN1986PLC012840

Regd Office: No.123, Angappa Naickan Street,
Chennai - 600 001. Ph: +91 44 2534 1431

Website: www.shriramcity.in Email: sect@shriramcity.in

Extract of Statement of Unaudited Financial Results for the Quarter ended June 30, 2018

PARTICULARS	(₹ in Lakhs)	
	Quarter ended June 30, 2018	Quarter ended June 30, 2017
Total income from operations (net)	140,337	122,902
Net Profit / (Loss) from continuing operations after tax	22,958	20,006
Net Profit / (Loss) from continuing operations after tax (after Exceptional items)	22,958	20,006
Other Comprehensive Income (net of tax)	(133)	44
Total Comprehensive Income for the period (Comprising profit / (Loss) and Other comprehensive Income for the period)	22,825	20,050
Earnings Per Share in ₹ for continuing operation ₹ 10/- each		
Basic :		
Diluted :	34.80	30.34
Earnings Per Share in ₹ for discontinued & continuing operation ₹ 10/- each		
Basic :	34.78	30.31
Diluted :	34.80	30.34
	34.78	30.31

The above is an extract of the detailed format of Quarterly Unaudited Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Unaudited Financial Results and the notes thereto are available at www.shriramcity.in, www.bseindia.com and www.nseindia.com.

For Shriram City Union Finance Limited
sd/-
Duruvasan Ramachandra
Managing Director & CEO
DIN: 00223052

Place : Chennai
Date : July 25, 2018

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Business Standard

Insight Out

MSME TECHNOLOGY DEVELOPMENT CENTRE (PPDC)-MEERUT
(Ministry of Micro, Small & Medium Enterprises, Govt. of India)
Entrepreneurship Development Programme on

DIGITAL MARKETING

Date: 28th & 29th JULY, 2018 (Two Days) Time: 9:30 A.M. to 5:30 P.M.
Fees: 5,900/- (Included GST, Course Fees, Certificate, Soft Study Material & Lunch)
Course Content: Google Adwords & Analytics, SEO, Keyword Generation, Social Media Marketing, Email Marketing, Affiliate Marketing, How to take Freelancing Projects etc. (By Expert Faculty)
Venue: The Chariot Hotel, No. 4, Thirumalai Road, T-Nagar, Chennai-17
Contact: 9643183018, 9971468766
Email: msmetraining12@gmail.com
Certificate will be awarded | www.ppdcmeerut.com

(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSES AND NOT A PROSPECTUS ANNOUNCEMENT. NOT FOR DISTRIBUTION OUTSIDE INDIA.)



SAKETH EXIM LIMITED

CIN: U29253MH2010PLC204331

Our Company was incorporated as Saketh Exim Private Limited on June 16, 2010 under the Companies Act, 1956 with the Registrar of Companies, Mumbai bearing Registration No. 204331. Subsequently, the status of our Company was changed to a public limited company and the name of our Company was changed to Saketh Exim Limited vide Special Resolution dated December 07, 2017. A fresh certificate of incorporation consequent upon conversion was granted to our Company on December 19, 2017, by the Registrar of Companies, Mumbai. The Corporate Identity Number of our Company is U29253MH2010PLC204331. For further details pertaining to the change of name of our Company and the change in Registered Office, please refer the chapter "History and Certain Corporate Matters" on page no. 124 of the Prospectus.

Registered Office: Plot No- PAP D-146/147, TTC MIDC, Turbhe, Navi Mumbai - 400 705
Tel No.: +91 22 2762 0641/42/43; Fax No.: +91 22 2762 0623; Email: info@sakethexim.com; Website: www.sakethexim.com
Contact Person: Ms. Neelam Pathak, Company Secretary and Compliance Officer.

PUBLIC ISSUE OF 13,68,000 EQUITY SHARES OF ₹ 10 EACH ("EQUITY SHARES") OF SAKETH EXIM LIMITED ("SEL" OR THE "COMPANY") FOR CASH AT A PRICE OF ₹ 69 PER SHARE (THE "ISSUE PRICE"), AGGREGATING TO ₹ 943.92 LAKHS ("THE ISSUE") CONSISTING OF FRESH ISSUE OF 11,23,000 EQUITY SHARES AGGREGATING TO ₹ 774.87 LAKHS AND AN OFFER FOR SALE OF 2,45,000 EQUITY SHARES BY THE PROMOTER GROUP SELLING SHAREHOLDER AGGREGATING TO ₹ 169.05 LAKHS ("OFFER FOR SALE"), OF WHICH 72,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,96,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.23% AND 25.80% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹10 AND THE ISSUE PRICE IS 6.90 TIMES OF THE FACE VALUE
THIS ISSUE IS BEING MADE IN TERMS OF CHAPTER XB OF THE SEBI (ICDR) REGULATIONS, 2009 AS AMENDED FROM TIME TO TIME.

For further details, please see "Issue Related Information" beginning on page no. 216 of the Prospectus.
MINIMUM APPLICATION SIZE OF 2,000 EQUITY SHARES AND IN MULTIPLES OF 2,000 EQUITY SHARES THEREAFTER.

ISSUE

OPENS ON AUGUST 01, 2018

CLOSES ON AUGUST 03, 2018

ASBA*

Simple, Safe, Smart way of Application - Make use of it !!!

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.

Mandatory in Public Issues from January 01, 2016
No cheque will be accepted.

The Issue is being made through the Fixed Price process wherein 50% of Net Issue of the Equity Share offered are reserved for allocation to Applicants below or equal to ₹ 2.00 lakhs and the balance for higher amount Applicants. The Issue comprises a Net Issue to Public of 12,96,000 Equity Shares of ₹10 each ("the Net Issue") and a reservation of 72,000 Equity Shares of ₹ 10 each for subscription by the designated Market Maker ("the Market Maker Reservation Portion"). The Issue and the Net Issue will constitute 27.23% and 25.80%, respectively of the Post Issue Paid-up Equity Share Capital of the Company. Allocation to all categories shall be made on a proportionate basis subject to valid Application received at or above the Issue Price. Under subscription, the balance of the Net Issue shall be allocated to the Applicants in the order of their application.

