



Thank You Investors.

Public Issue of secured NCDs oversubscribed.

Public Issue by Shriram City Union Finance Limited, of Secured Non-Convertible Debentures of face value of Rs.1,000 each ("NCDs"), aggregating up to Rs.37,500 Lakhs with an option to retain over-subscriptions upto Rs.37,500 Lakhs.

*Pursuant to a resolution dated August 12, 2011 passed by the duly authorized committee of directors of the Company.

Registered Office: 123, Angappa Naicken Street, Chennai - 600 001, Tamil Nadu.
Corporate Office: 221, Royapettah High Road, Mylapore, Chennai - 600004, Tamil Nadu.
Tel. No.: + 91 44 4391 5300. Website: www.shriramcity.in



LAST DAY FOR INVITING APPLICATIONS IS TODAY, i.e. 13TH AUGUST, 2011*

Shriram City Union Finance Limited ("Company") is proposing a public issue of Non-Convertible Debentures and has filed a Prospectus with the Registrar of Companies, Chennai, Tamil Nadu, NSE and BSE. The Prospectus is available on the websites of www.nseindia.com, www.bseindia.com, www.shriramcity.in, www.jrfinancial.in, www.akcapindia.com, www.icicasecurities.com and www.kavya.com. Investors are urged to take any decision to invest in the debt securities issued pursuant to the Prospectus solely on the basis of the disclosures made therein. Please see the section entitled "Risk Factors" starting from page 1 of the Prospectus for the risks in this regard.