# IIFL WEALTH AND ASSET MANAGEMENT





# A LEADER IN WEALTH MANAGEMENT & ALTERNATES

#### **#1 Wealth Manager in India**

#### **WEALTH MANAGEMENT**

- Discretionary
- Non Discretionary
- Broking and Distribution Services
- Corporate Advisory & Custody Services

AUM: Rs. 134,506 Cr.



#### **#1 Manager of Alternates in India**

#### **ASSET MANAGEMENT**

- Alternate Investment Funds
- Discretionary Portfolio Management
- Mutual Funds
- Global Asset Management

AUM: Rs. 22,339 Cr.

#### **ENABLERS**

#### **Credit Solutions**

**Trust Advisory** 

**Corporate Finance** 



26 OFFICES



<2.5%% P.A Client

Attrition Ratio.



<4% P.A
Team Leader
Attrition Ratio.



64
Teams
with 290+ RMs



5,400+
RELEVANT
FAMILIES<sup>1</sup>



<sup>1.</sup> Relevant Families: Basis Number of families with AUM as on the 30th of June 2019 in excess of Rs 1 Cr

<sup>2.</sup> RM Attrition Ratio: Basis Exits of senior RMs over the last 5 years

<sup>3.</sup> Client Attrition Ratio: Basis % of the number of relevant families who have withdrawn their complete AUM over the last 5 years

<sup>4.</sup> AUM as on 30th June 2019. Wealth AUM excludes custody assets.

# CONTENTS

**Quarterly Performance Highlights** 

**Business Overview** 

**Shareholding Pattern & Update on Listing timelines** 





# **BUSINESS SUMMARY**

	FY 20 Q1	FY 19 Q4	FY 19 Q3	FY 19 Q2	FY 19 Q1	FY19
Closing AUM						
Recurring Revenue Assets	63,530	58,270	52,907	45,561	45,021	58,270
Transactional / Brokerage Assets	97,930	97,220	95,661	94,197	88,179	97,220
Total AUM	161,460	155,490	148,568	139,758	133,200	155,49
Less: Double Counted Assets	19,149	18,889	18,534	19,541	18,674	18,889
Net Total AUM	142,312	136,601	130,034	120,217	114,527	136,60
Net Revenues	217	245	232	295	294	1,067
Recurring Revenues	129	125	116	103	100	444
Brokerage Income	82	84	59	38	40	221
Transactional Income	0	36	44	127	151	359
Other Income	6	1	13	27	3	44
Retention on	0.62%	0.74%	0.74%	1.01%	1.03%	0.86%
Recurring Revenue Earning Assets basis avg AUM	0.84%	0.90%	0.94%	0.91%	0.88%	0.87%
Transactional / Brokerage Assets basis Gross Flows	0.44%	0.51%	0.83%	0.67%	0.83%	0.69%
Costs	127	118	129	141	143	530
Employee Costs	81	60	79	94	104	337
Fixed Employee Costs	78	85	78	69	74	307
Variable Employee Costs	2	(25)	0	25	30	30
Admin and Other Expenses	46	58	50	46	39	193
Profit Metrics						
Profit before Taxes (PBT)	90	128	103	155	151	537
Profit After Tax (PAT)	61	84	75	108	117	384
Effective Tax Rates	32%	34%	22%	35%	28%	30%
Cost to Income Ratio	58%	48%	56%	48%	49%	50%
ROE	8%	12%	11%	16%	21%	16%
ROE Ex Goodwill & Intangibles	9%	13%	11%	16%	21%	17%



# CONSOLIDATED FINANCIALS

	QUARTERLY TREND				
Rs in Crs.	Q1 FY 20	Q1 FY 19	Y-o-Y %	Q4 FY 19	Q-o-Q %
Recurring Revenues	129	100	29%	125	3%
Transactional / Brokerage Income	82	191	-57%	120	-31%
Other Income	6	3	144%	1	810%
Net Revenues	217	294	-26%	245	-12%
Less - Employee expenses	81	105	-22%	60	36%
Less - Other Operating expenses	44	38	15%	58	-23%
Less - Amortization of Intangibles	1	0	0%	0	273%
Total Expenses	127	143	-11%	118	8%
Profit before Tax	90	151	-40%	128	-29%
Taxation	-29	-41	-31%	-44	-35%
Profit for the Period	62	110	-44%	84	-27%
Other Comprehensive Income (OCI)	-1	0		0	
Deferred tax impact on OCI	0	0		0	
Total Comprehensive Income (after tax)	61	110	-45%	84	-28%
Add : FCTR OCI Impact	0	7		-0	
Profit After Tax after FCTR	61	117	-48%	84	-27%
<b>Key Ratios</b>					
Cost to Income Ratio	58%	49%		48%	
ROE	8.3%	21.0%		11.6%	
Earning Per Share- Basic (Rs)	7.23	13.67		9.82	
Earning Per Share- Diluted ( Rs )	7.03	13.19		9.54	



# CONSOLIDATED BALANCE SHEET

#### Rs in Crs.

ASSETS		As at Jun 30, 2019
1	Financial Assets	
(a)	Cash and cash equivalents	188.18
(b)	Bank Balance other than (a) above	135.24
(c)	Derivative financial instruments	115.47
(d)	Receivables	
	(I) Trade Receivables	261.36
	(II) Other Receivables	337.66
(e)	Loans	4,880.06
(f)	Investments	4,256.17
(g)	Other Financial assets	50.92
2	Non-Financial Assets	
(a)	Inventories	-
(b)	Current tax assets (Net)	32.19
(c)	Deferred tax Assets (Net)	37.45
(d)	Investment Property	-
(e)	Property, Plant and Equipment	298.47
(f)	Capital work-in-progress	3.16
(g)	Intangible assets under development	-
(h)	Goodwill	187.85
(i)	Other Intangible assets	92.91
	Right to use	40.47
	Other non-financial assets	42.48
	Total Assets	10,960.04

LIABILIT	LIABILITIES AND EQUITY			
1	Financial Liabilities			
(a)	Derivative financial instruments	226.70		
(b)	Payables	230.58		
(c)	Debt Securities	3,814.71		
(d)	Borrowings (Other than Debt Securities)	2,693.81		
(e)	Subordinated Liabilities	570.13		
(f)	Other financial liabilities	297.24		
	Finance Lease Obligation	40.82		
2	Non-Financial Liabilities			
(a)	Current tax liabilities (Net)	62.72		
(b)	Provisions	9.26		
(c)	Deferred tax liabilities (Net)	27.47		
(d)	Other non-financial liabilities	14.76		
3	Equity			
(a)	Equity Share capital	17.02		
(b)	Other Equity	2,954.82		
(c)	Non-controlling interest			
	Total Liabilities and Equity	10,960.04		



# BREAKDOWN OF INVESTMENTS

#### Rs in Crs.

Investments (as per Balance Sheet)	4,371.64	Borrowings (as per Balance Sheet)	7,305.35
Derivative financial instruments [1c]	115.47	Derivative Financial Instruments [1a]	226.70
Investments [1f]	4,256.17	Debt Securities [1c]	3,814.71
		Borrowings (Other than Debt Securities) [1d]	2,693.81
		Subordinated debt [1e]	570.13
			·
Investments split as	4371.64	Borrowings split as	7305.35
Hedged Investments*	3,158.35	Hedged Borrowing	3,158.35
Liquid Investments	291.30		
In-transit Investments (Available for Sale)	317.27	Net Borrowings for business	4,147.00
Investment in AIF			
Sponsor	423.05		
Non-Sponsor	181.67		

<sup>\*</sup>Hedged Investments consist of products structured for clients on

- 1. Government of India Securities (Gsec) 60%+
- 2. Perpetual Bonds issued by Nationalized Banks 30%+
- 3. Market linked debentures basis Nifty Performance <10% (Includes Derivative financial instruments 115.47)

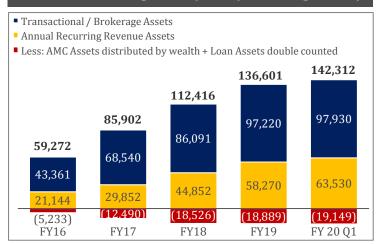
Total Capital used for Hedged Investments: 82 Crs

This allows for a 25-30bps reduction in cost of borrowing without any MTM risk on the capital deployed

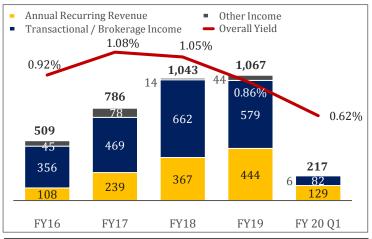


#### CONSOLIDATED METRICS YOY

#### Assets Under Management (Rs. Cr.) Excluding Custody



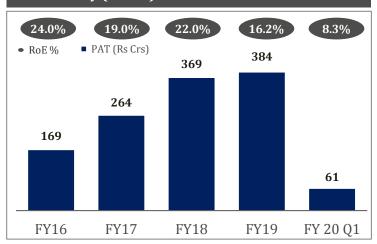
#### Net Revenues (Rs. Cr.) & Yields (%)



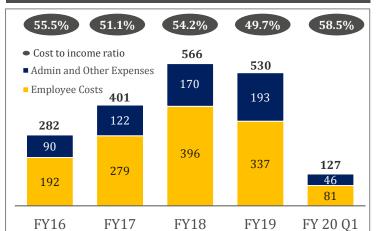
#### Assets continue to grow at a steady pace. Assets under management grew 4.18% on an absolute basis (QoQ) to Rs 1,423 Bn.

- Change in revenue recognition implemented from 1<sup>st</sup> April 2019. All distribution commissions are now accounted on an annuity basis.
- This change will make revenues less volatile and more predictable in the future years and will result in a much stronger business model.
- Focus is on growing assets with Recurring Revenues (Fees and Trail commissions). In Q1 FY 20 these assets have grown ~10% despite challenging market conditions.

#### Profitability (Rs. Cr.)



#### Cost Mix (Rs. Cr.)



<sup>1.</sup> Net Revenues are calculated after setting of all direct operating and financing costs

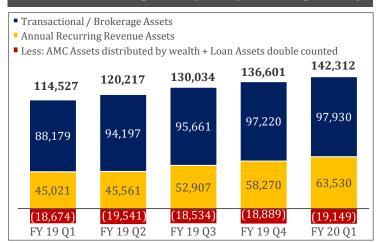


<sup>2.</sup> Cost to income ratios have been calculated basis Net Revenues

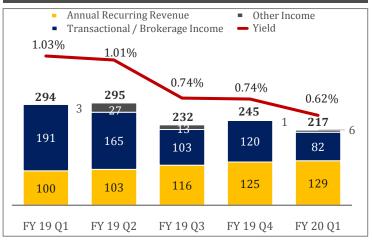
<sup>3.</sup> Yield = Current year Net Revenue /Avg. of current year Assets and Previous year assets (Excluding custody Assets)

### CONSOLIDATED METRICS OOO

#### Assets Under Management (Rs. Cr.) Excluding Custody



#### Net Revenues (Rs. Cr.) & Yields (%)

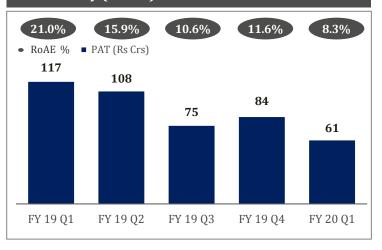


# Annual Recurring Revenues (ARR) remain strong – growing 29% on a YoY basis and 2.9% on a QoQ basis. This continues to be our key focus area.

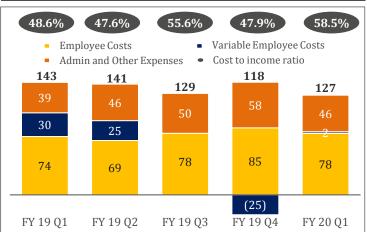
- Reduction in revenues are primarily due to lower transactional income, no upfront recognition and weak capital markets.
- Retention of clients and RMs continues to be strong

   Churn of assets remains below 2% p.a. and RMs below 4% p.a.
- We continue to focus on rationalizing costs and improving productivity – Cost Q1 have reduced by 11% on a YoY basis and 8% on a QoQ basis (excluding impact of Bonus Provision reversals in Q4 FY 19).

#### Profitability (Rs. Cr.)



#### Cost Mix (Rs. Cr.)



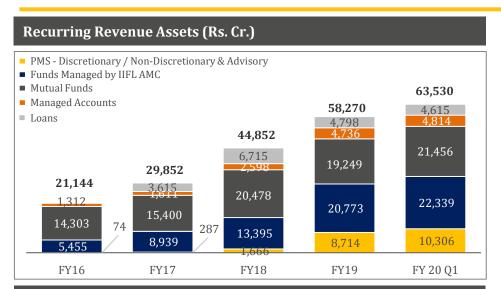
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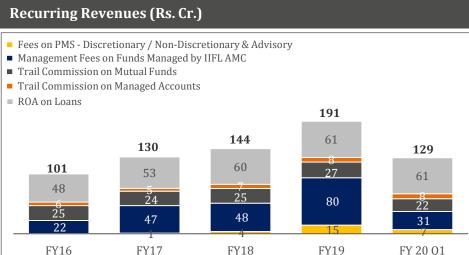
2. Cost to income ratios have been calculated basis Net Revenues



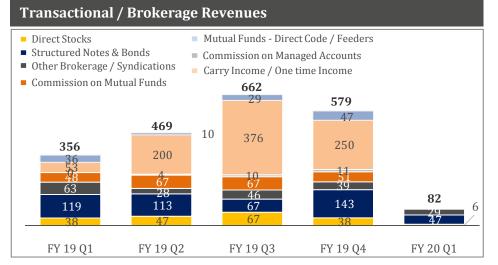
<sup>3.</sup> Yield = Current year Net Revenue /Avg. of current year Assets and Previous year assets (Excluding custody Assets)

# CONSOLIDATED METRICS YOY



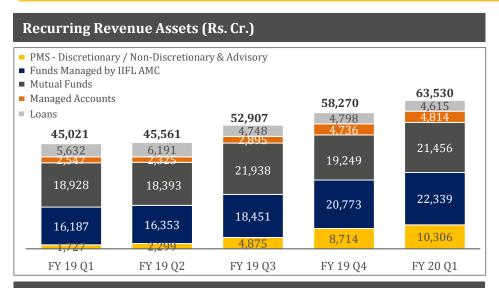


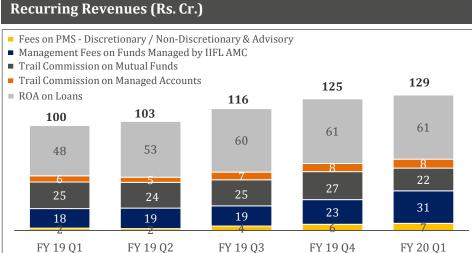
#### Transactional / Brokerage Assets (Rs. Cr.) Direct Stocks Mutual Funds in Regular Code ■ Structured Notes & Bonds Mutual Funds - Direct Code / Feeders Managed Accounts 97,930 97,220 86,091 18,309 18,069 15,110 68,540 22,787 24.027 10.403 15.260 43,361 8,745 9,385 12,426 17,061 17,771 15,812 10,425 18,898 17,115 29,147 27,575 25,524 17.425 8.967 FY16 FY17 FY18 FY19 FY 20 01

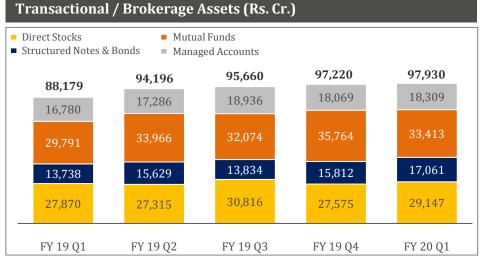


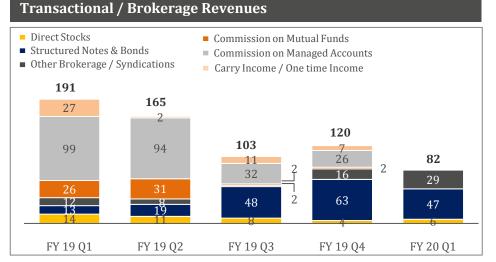


## CONSOLIDATED METRICS QoQ



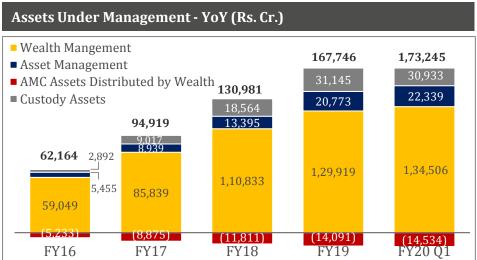






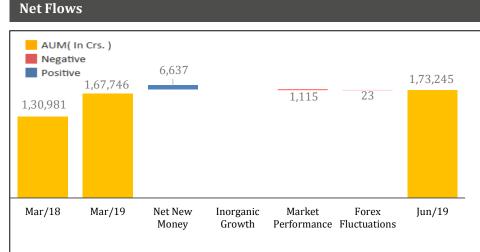


# CONSOLIDATED METRICS BY BUSINESS SEGMENT



Profitability	FY16	FY17	FY18	FY19	FY 20 Q1	
Wealth Managemen	Wealth Management					
Revenue	451	691	930	919	179	
Costs	240	338	474	427	101	
PBT	211	353	456	492	78	
Asset Management						
Revenue	58	95	113	148	38	
Costs	43	63	92	103	26	
PBT	15	32	21	45	12	

#### Assets Under Management - QoQ (Rs. Cr.) ■ Wealth Mangement ■ Asset Management ■ AMC Assets Distributed by Wealth ■ Custody Assets 1,67,746 1.73.245 1.59.169 30,933 31,145 1,43,705 1,39,764 29.136 22,339 25.237 20,773 18.451 16,353 16,187 1.34.506 1,29,919 1,25,369 1,17,214 1.11.381 (13,041)(13,350)(14,091)(13,786) (14,534)FY 19 Q1 FY 19 Q3 FY 19 Q4 FY 19 Q2 FY20 Q1

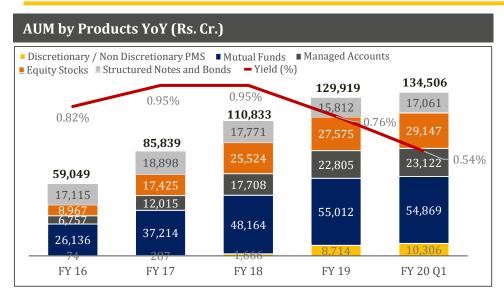


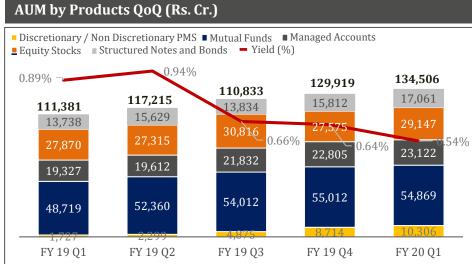
<sup>1.</sup> Costs include allocated costs that have been split between the Wealth and Asset Management verticals on the basis of a formula that gives 50% weightage to Net Revenues & 50% weightage to Employee Costs

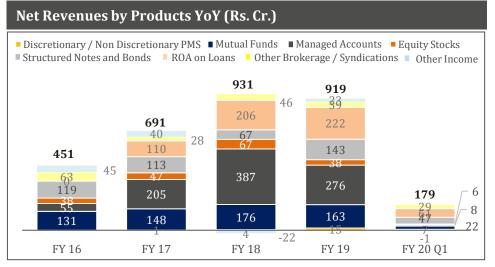


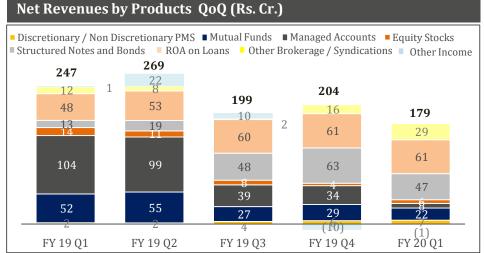
<sup>2.</sup> AUM split for Q1 FY 20: Debt 49%, Equity 48%, Real Estate 3%

#### WEALTH MANAGEMENT





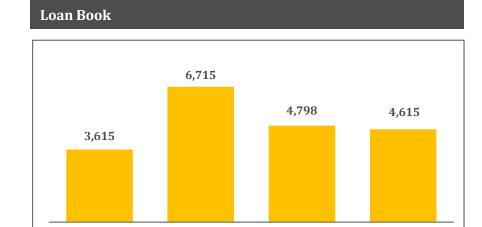






# WEALTH MANAGEMENT: UNIQUE CREDIT SOLUTIONS MODEL

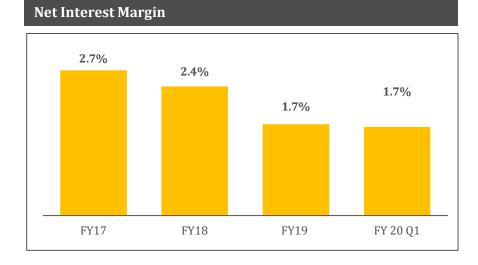
- Uniquely Positioned NBFC set up to be an enabler for the Wealth Management Business.
- Key Points:
  - Almost the entire Loan book is collateralized against client investments with IIFLW
  - Clients utilize these loans as a temporary bridge for their liquidity requirements.
  - Loan Book is usually 3% 4% of the Wealth AUM
  - No Sales / Distribution Cost as all loans are sourced by the Wealth RM's
  - Unique liability model where almost the entire liabilities are long term in nature and raised in the form of structured notes from wealth clients
  - The book has had zero credit losses since inception



FY19

FY18

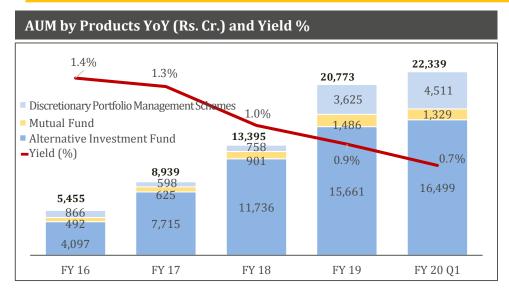
FY17

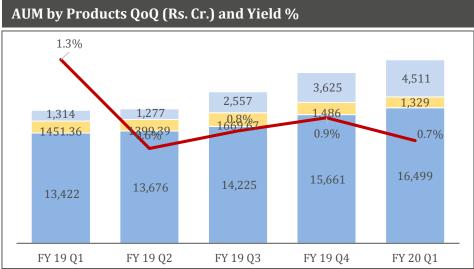


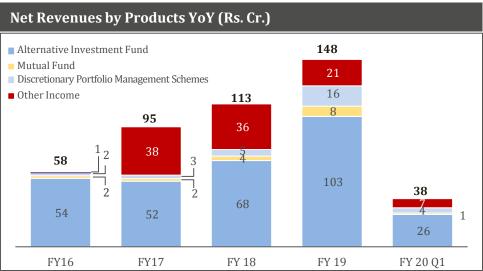


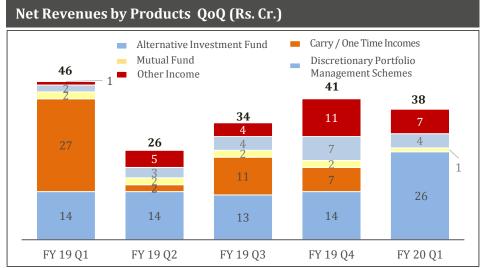
FY 20 Q1

#### **ASSET MANAGEMENT**





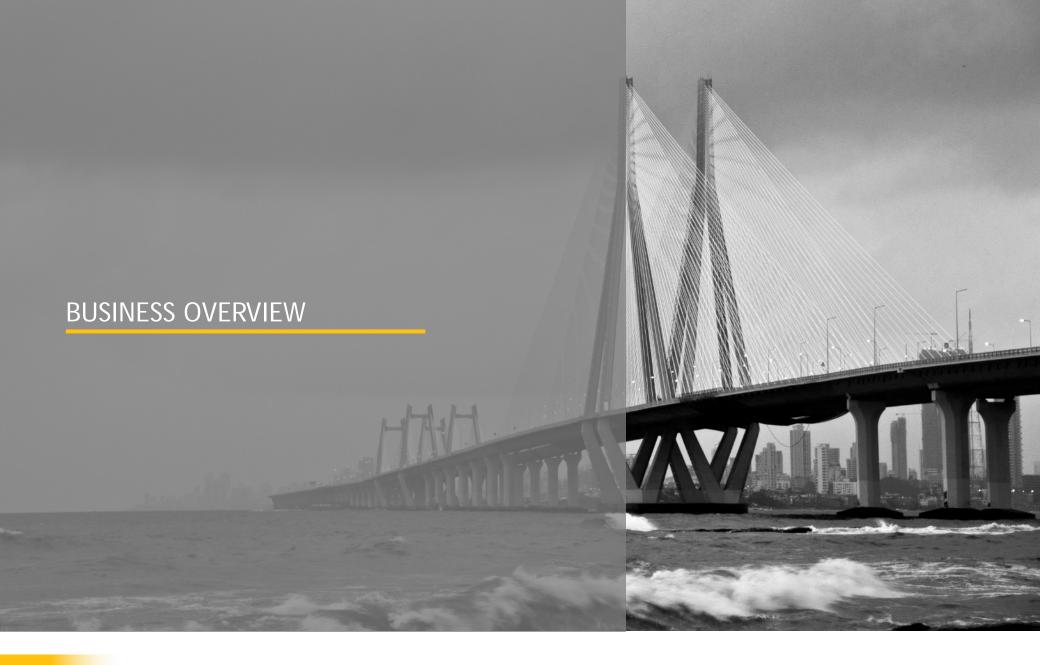




<sup>1.</sup> Carry Income: Revenue earned as performance fees at the maturity of a fund, or at the end of a defined period as agreed with clients / investors.

2. Yield = Current year Revenue / Avg AUM. (Current year AUM / Previous year AUM)





### WHO ARE OUR CLIENTS?

# **Profile**

- HNI & UHNIs with Net worth > Rs 25 Crs
- Typically can be divided into
  - ✓ First Generation Entrepreneurs
  - ✓ Owners of large family run businesses
  - ✓ Senior Professionals (CXO)
  - ✓ Family Offices & Institutions
- **Goal:** Capital Preservation with inflation plus 2 2.5% returns and low volatility

#### Accredited Investors

- Global Institutional investors, including endowment and pension funds
- Family offices

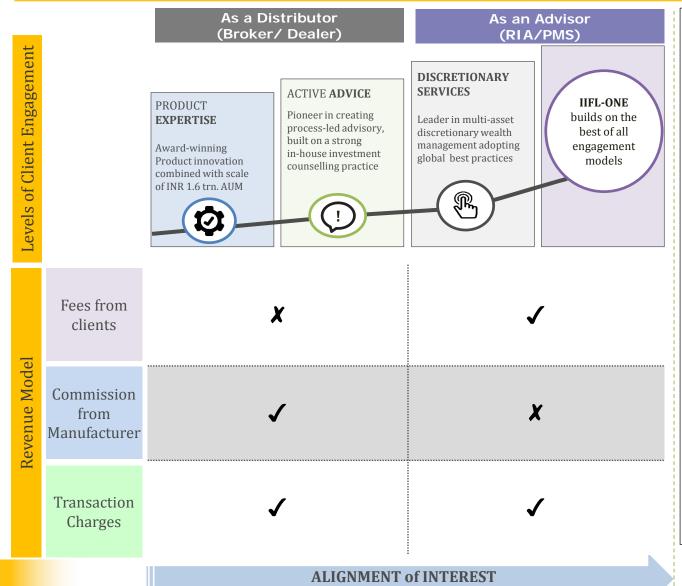
#### What we do for them?

- Create an Investment Policy Statement (IPS):
  - ✓ Understand: Client's needs and objectives
  - ✓ Construct: Portfolio Asset Allocation and rules aligned to client goals
  - ✓ Review: Set up cadence for revisiting allocations
- Standardized Portfolio Management Approach and unwavering Focus on Process
- Continuous Innovation & Transparent Pricing
- Offer differentiated products to access unique growth Opportunities.
- Dual capabilities in onshore and offshore asset management.
- Diversified suite of bespoke alternative investment funds, Portfolio Management Schemes & Mutual funds, spanning public and private equities, fixed income securities and real estate.
- Pool risk with the client (Co-invest)



# Wealth

# CLIENT ENGAGEMENT - EVOLUTION TOWARDS FEE FOR ADVICE MODEL



- ✓ Our engagement with clients has always been advisory in nature under an open architecture model
- ✓ This approach provides for diversification of assets, with choice of multiple managers for investments
- Traditional revenue model has been as a Distributor, with major part from manufacturers
- ✓ IIFL ONE is our endeavor to move clients and revenues to an advisory fee model
  - ✓ Provides deeper client engagement
  - ✓ Greater stickiness of relationships and better share of wallet
  - ✓ Greater alignment of interest



# WHY IS IIFL WEALTH BEST POSITIONED TO WIN

PEOPLE MAN	TALENT ACQUISITION	TALENT DEVELOPMENT	TALENT RETENTION
Wealth management is a high personal interface driven business	Strong platform has attracted quality talent. Over 300 RMs, mostly from varied competing firms.	Continuous learning through ongoing one-on-one mentorships and group engagements	Employee equity ownership, strong internal culture has led to probably the lowest attrition rates in the industry at 4% for Teamleaders
PROPOSITION ==	OPEN ARCHECTECTURE	MULTIPLE ENGAGEMENT LEVELS	DIVERSIFICATION ACROSS ASSET CLASSES
Ability to offer full scale wealth management services	Multi Manager Platform and rigorous and unbiased manufacturer selection	Clients can segregate and manage their portfolios through various modes of engagement simultaneously.	Ability to generate steady state returns above inflation with the least volatility and risk
PLATFORM.	STRONG SUPPORT TEAMS	CUTTING EDGE TECHNOLOGY	ENABLERS
	Large Investment and Product	Client Portfolio Reporting	Credit solutions
Comprehensive suite of products and services	teams provide innovation & high quality support.	In Depth Analysis	Trust advisory
	quanty coppers	Data Aggregation	Corporate Finance
PROCESS 📜	PORTFOLIO MANAGEMENT APPROACH	STRONG BUSINESS INTELLIGENCE & TRACKING	AUTOMATION
Stringent standardized control mechanisms	Portfolios are managed in line with defined Investment Policy Statements and are constantly monitored	Constant review and tracking of liquidity events lead to high conversion ratio	Strong technology and internal processes to ensure seamless and efficient execution
PRICING	PIONEER IN ADVISORY LED MODELS	COMBINED PLATFORM ALLOWS ALL-IN FEE MODEL	ECONOMIES OF SCALE
Transparency and alignment of interest	First to market with a pure fee for advice model: IIFL-ONE	In-house brokerage and allied services allow for All-In Fee models	Scale enables attractive pricing of products from a client perspective



# BRAND: AWARDED & RECOGNIZED ACROSS ALL LEADING PLATFORMS













































# KEY GROWTH DRIVERS

PERSPECTIVE	IIFLW APPROACH
Capital Preservation over wealth creation	<ul> <li>Clients typically mandates IIFLW to grow their wealth at a steady rate above inflation with the least possible volatility</li> <li>Achieved through diversification of asset classes, multiple fund managers and open architecture model</li> </ul>
High customer lifetime value	<ul> <li>IIFLW has 2.5% client attrition &amp; 96% Senior RM retention ratio. This results in a virtuous cycle which leads to increasing AUM from clients on a YoY basis</li> </ul>
Globally WMs are moving to charging clients directly  Commoditization of products has increased the premium and the responsibility on advice	<ul> <li>IIFLW launched IIFL One, a pure advice for fee model for its clients in the latter half of FY 19. It enables complete alignment of interest on the management of the portfolio and on the pricing.</li> <li>AUM has already reached 8,000 crs.</li> <li>As an Asset Manager the commoditization of existing products results in an opportunity for focused, innovative and differentiated strategies to be launched by niche managers such as IIFL AMC and allows us build market share in the alternative strategies space.</li> </ul>
Continued Monetization of Businesses by Promoters / Entrepreneurs	<ul> <li>Massive growth of wealth creation specifically in Tier 2 / Tier 3 cities in India.</li> <li>Continuous expansion by hiring aggressively in new geographies</li> </ul>
Consolidation within the Industry	<ul> <li>Downward pressure on commissions &amp; high operation costs has presented opportunities for consolidation with small / medium sized players</li> <li>IIFLW acquired Wealth Advisors, a boutique Wealth Management business in FY19. Multiple M&amp;A opportunities are expected in the near future</li> </ul>
New technology & Digital led acquisition	<ul> <li>Implementation of best in class technology solutions with marque solution providers to         <ul> <li>Provide clients with seamless and best in class reporting and analytics</li> <li>Enhance Productivity and process controls</li> </ul> </li> <li>May further use technology as a solution to penetrate the mass affluent market space.</li> </ul>



# EXPERIENCED MANAGEMENT TEAM WITH DEEP DOMAIN EXPERTISE

Prashasta Seth

*Unlisted Equity* 

Real Estate

Mehul Jani

*Listed Equity* 

**Mayur Patel** 

Listed Equity

**Pranob Gupta** 

Structured Debt

Viraj Mahadevia

Mid Market Fund

**Ionathan Schiessl** 

Fund Manager

Global Products

Shashi Singh

Himadri Chatteriee

Sales

Sales

**Amit Garg** 

Balaji Raghavan





#### Karan Bhagat 20+ years of experience

































Morgan Stanley 20+ years of experience

20+ years of experience



Strategy & IR



kotak ABN-AMED



























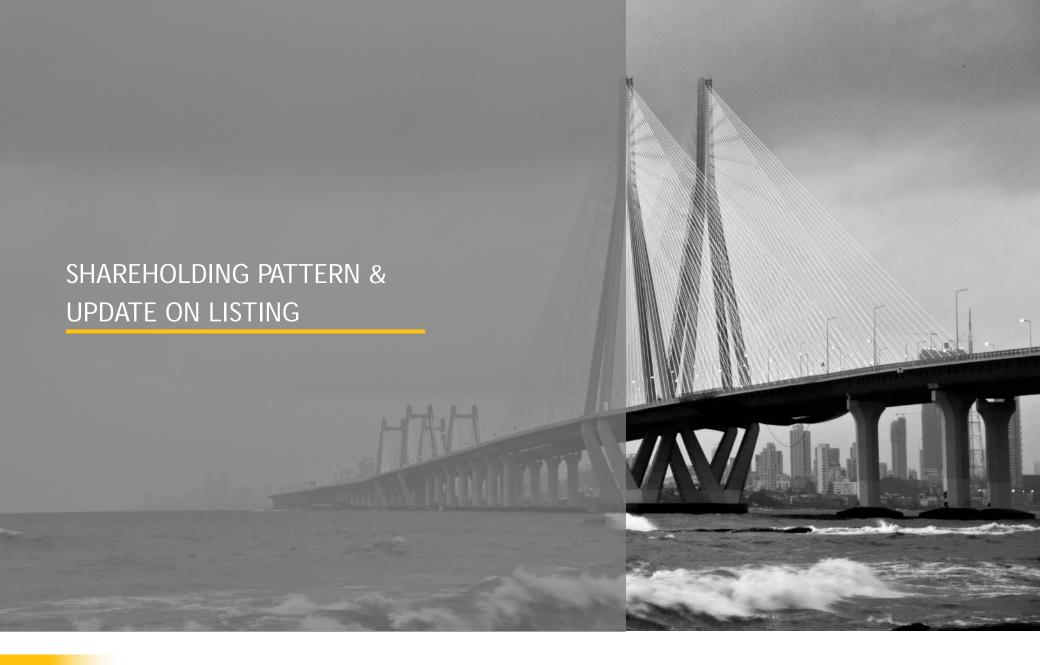






18+ vears of experience





# MARQUEE INSTITUTIONAL SHAREHOLDING AND EXPERIENCED BOARD

#### **Shareholding Pattern** GENERAL ATLANTIC STEADVIEW 21.87% 0.41% Life **FAIRFAX** 0.35% 18.96% 4.46% **RIMCO Promoters** 24.69% WARD 3.19% **Employees** 9.15% AMANSA 1.28% Others 15.63%

#### **Board of Directors**

ame & Designation	<b>Previous Experience</b>	
Nirmal Jain Non Executive Director	Hirdustan Unitary Limited 30+ years of experience	
R. Venkataraman Non Executive Director	Oicici Bank (1865) (186	
Karan Bhagat Founder, MD & CEO	<b>Exercises</b> 20+ years of experience	
Yatin Shah Co-Founder & Executive Director	<b>kotak</b> 16+ years of experience	

Name & Designation		Previous Experience
0	Sandeep Naik Nominee Director	GENERAL APAX ATLANTIC APARTHERS  20+ years of experience
1	<b>Shantanu Rastogi</b> Nominee Director	GENERAL Apax McKinsey ATLANTIC Apax McKinsey & Company  15+ years of experience
9	<b>Nilesh Vikamsey</b> Independent Director	Khimji Kunverji & Co Chartered Accountants  30+ years of experience
	<b>Geeta Mathur</b> Independent Director	Picici Bank  25+ years of experience
	S Narayanan Independent Director	Former Fin. Secy, Former Economic Advisor to PM

- 1. Share holding Pattern is represented as on the record date 31st May 2019
- 2. \* Promoters lock in is 3 years against 1 year for others



# UPDATE ON LISTING - PROCESS AND TIMELINES

# **Listing Procedures Completed**

Sr	Particulars	Date Completed
1	Demerger Effective;	March 15, 2019
2	Record Date for allotment of shares;	May, 31, 2019
3	Allotment of Shares under the Scheme;	June 6, 2019
4	Listing application filed with Exchanges;	July 6, 2019
5	In-Principle approval received from Exchanges;	August 21, 2019

# **Listing procedures in Progress – Expected Listing in 2 - 3 weeks**

1	SEBI Approval
2	Issue of Public Advertisement in New Papers
3	Filing of Final IM with Exchange
4	Obtaining of listing approval from Stock exchanges
5	Commencement of Trading at Stock exchanges



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