

June 3, 2025

BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring, Rotunda Building, P. J. Towers, Dalal Street, Fort, Mumbai - 400 001. Scrip Code: 500850

National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (E) Mumbai 400 051 Scrip Code: INDHOTEL

Sub: Investor / Analyst Presentation

Dear Sir,

This has reference to Regulation 30(6) read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 (the 'Regulations').

In furtherance to our letter dated May 14, 2025, please find attached the presenation to be made at the 'Morgan Stanley India Investment Forum 2025' to be held today.

You are requested to kindly take the same on record.

Yours sincerely,

BEEJAL DESAI (F3320) Executive Vice President Corporate Affairs & Company Secretary (Group)





REGD Office: Mandlik House, Mandlik Road, Mumbai 400 001, Maharashtra, India



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www.ihcltata.com

ASPIRATION TO ACCELERATION

MORGAN STANLEY INDIA INVESTMENT FORUM 2025

3rd June 2025















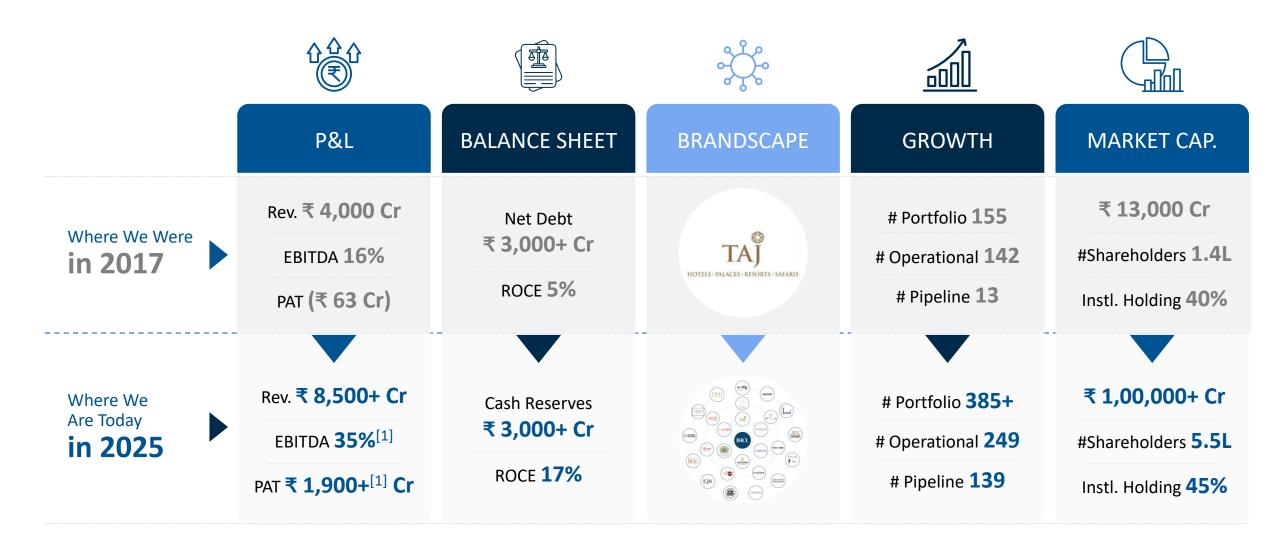








IHCL's STORY OF TRANSFORMATION 2017-2025



(1) PAT includes one off exceptional item of ₹ 305 crs (net) in FY25

(Portfolio as on 31st May 2025, Market Cap as on date)

















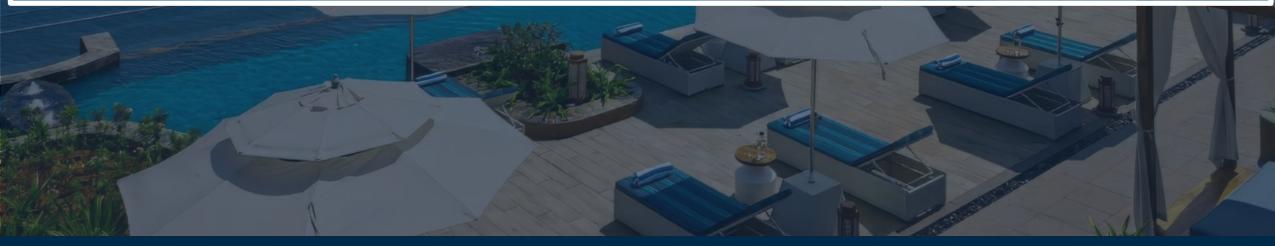








WE NOW ASK OURSELVES "WHAT NEXT?"





WHAT NEXT? WHY? WHERE? HOW?



What Next? **Bright Future Ahead** for industry, IHCL **Well Positioned**



Why We Exist: Defining our Purpose & Vision



Where To Play: Brand & Growth Strategy



How to Win: Unveiling the **Execution Strategy** and Goals for 2030



















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THE FUTURE IS BRIGHT LONG-TERM STRUCTURAL TAILWINDS



India's Economic Growth

\$7 Tn

3rd Largest Economy

(Source: Figure for 2030, Chief Economic Advisor, Govt. of India) **Growing Middle** Class

31% → **38%**

of popn. from '24 to '30

(Source: Skift Research)

Rising Disposable Incomes

个50%

Disp. Income ('24->'30)

(Source: Trading Economics)

Strong Demand Growth

9-11%

Future CAGR

(Source: Horwath)

FTA Recovery & Growth

25 Mn

from 10.9 Mn (2019)

(Source: Trading Economics)



India is Underpenetrated

0.2 Mn

Hotel rooms (4% of US)

(Source: Hotelivate)

Govt. Focus on Infra Sector

\$2 Tn

Govt. spend (2024-30)

(Source: CRISIL)

New **Destinations**

75%

New hotels in Tier 2/3/4

(Source: Hotelivate)

Lower Supply Growth

6-8%

Future CAGR

(Source: Hotelivate)

Focus on MICE, Conventions

18%

CAGR till 2030

(Source: Coherent Market Insights)























UNION BUDGET 25-26 *MULTI-PRONGED BOOST TO TOURISM*

50 Destinations

Infrastructure Status Accorded

120 Destinations

Added in UDAN scheme

Medical & Spiritual

Tourism in focus

MSME Loans

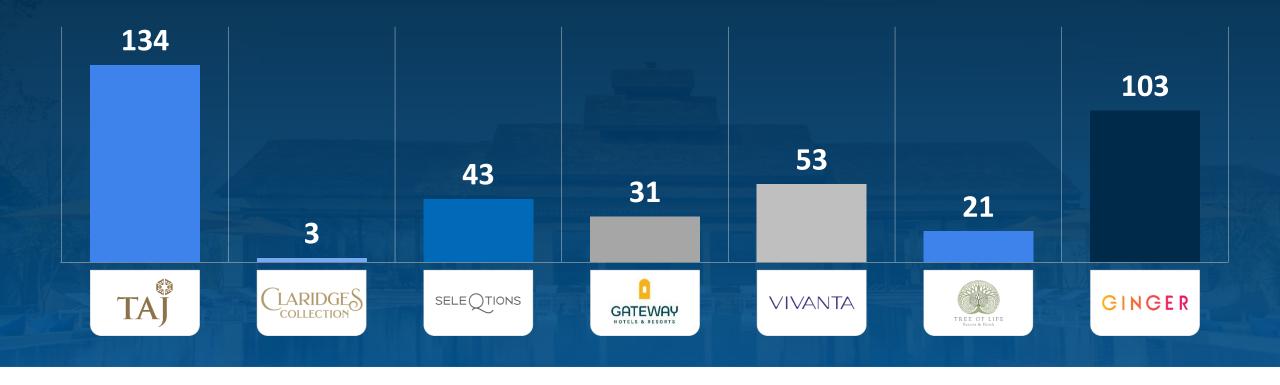
Including homestays

✓ Infrastructure Creation

✓ Improved Connectivity

✓ Ease of Financing

IHCL TODAY *Industry Leader in India*



249 Operational







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Pipeline

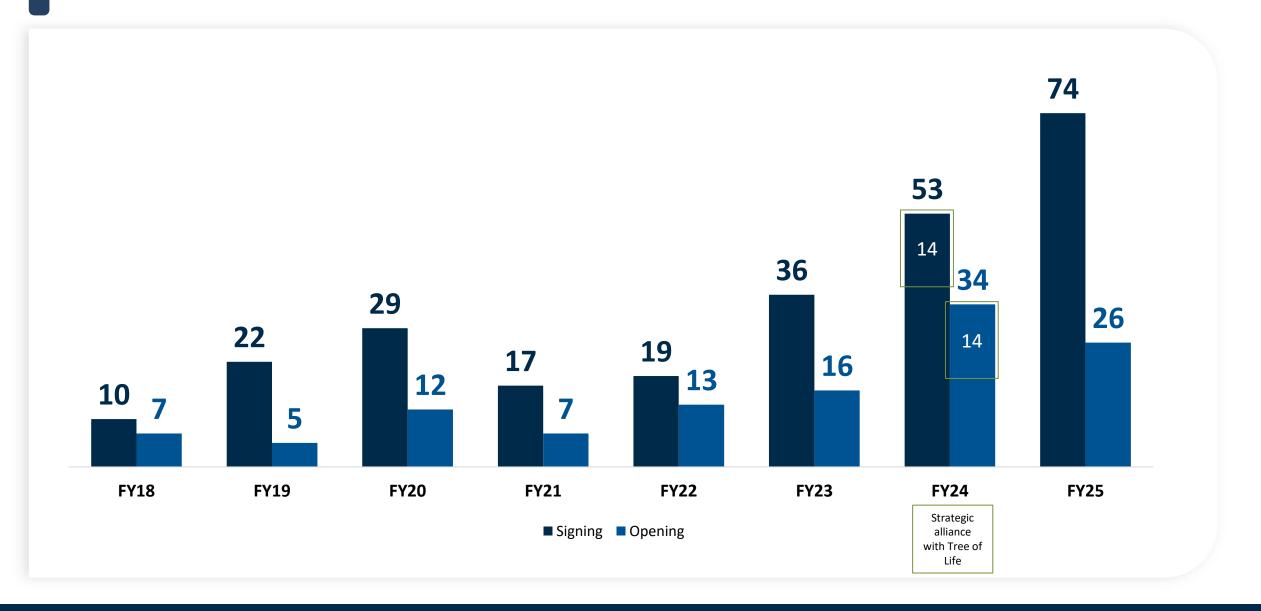


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As on 31st May 2025



DELIVERING ACCELERATED PACE OF GROWTH YOY





TAJ sats

IHCL WELL POSITIONED *TO SHAPE THE FUTURE*



The India Growth Story



Hospitality Industry

Strong **Demand**, Immense **Growth Potential**



Industry-leading **Performance**

Industry-leading Brands

Differentiated **Strategy**



















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THE WHY DEFINING OUR PURPOSE



Pioneering Responsible Change, Creating Value & Shaping the Future

PIONEERING RESPONSIBLE CHANGE:

- Custodians of Indian Hospitality
- Pioneering with Responsibility

CREATING VALUE:

- Sustained Value Creation
- Focus on All Stakeholders

SHAPING THE FUTURE:

- Setting Global Benchmarks
- Fostering an Innovative Spirit













ELEVATING OUR VISION, ALIGNED WITH OUR PURPOSE



VALUED, RESPONSIBLE

ECOSYSTEM

MOST ICONIC & PROFITABLE HOSPITALITY COMPANY IN SOUTH ASIA













ELEVATING OUR VISION, ALIGNED WITH OUR PURPOSE



VALUED, RESPONSIBLE

ECOSYSTEM

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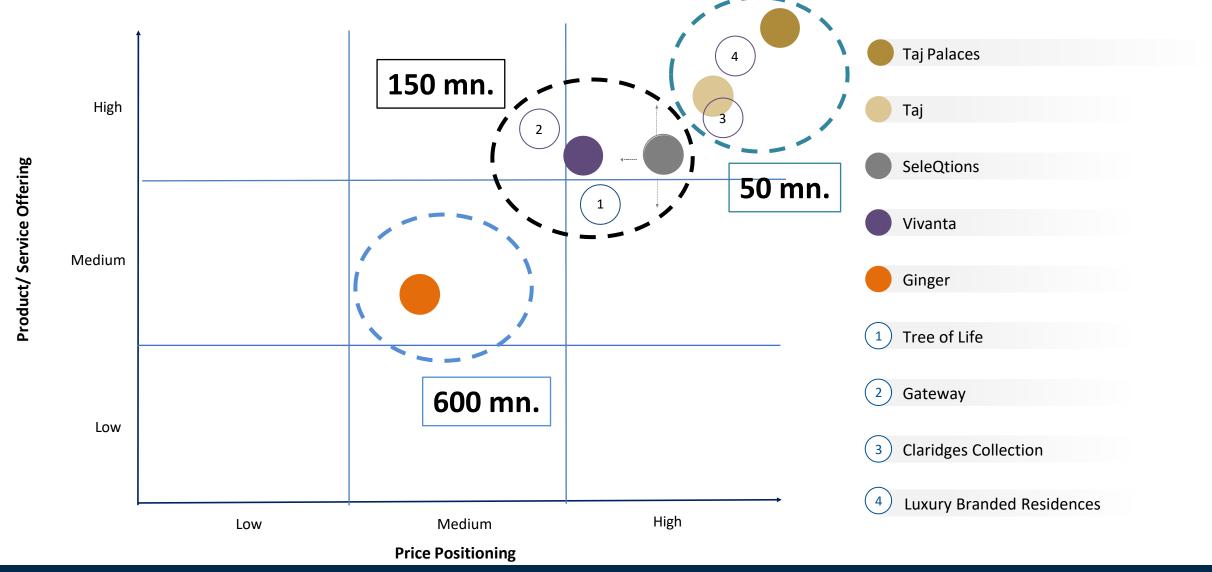








WHERE TO PLAY CONTINUOSLY REIMAGINING OUR BRANDSCAPE



















IHCL BRANDSCAPE BY SEGMENTS & THEMES



Luxury



Boutique Luxury



Upscale - Full Service



Upscale – Lifestyle



Midscale









Boutique Leisure



Wildlife / Adventure























WHERE TO PLAY DOMESTIC MARKETS

LEADERSHIP IN THE INDIAN SUBCONTINENT ACROSS ALL SEGMENTS							
BRANDS	KEY MARKETS*	TIER 2 / 3 CITIES	DRIVABLE DESTINATIONS	DISTRICT HEADQUARTERS	LEISURE LOCATIONS		
TAĴ	✓				✓		
SELEQTIONS°	✓	✓	✓		✓		
VIVANTA	✓	✓					
GATEWAY	✓	✓	✓		✓		
GINGER	✓	✓		✓			
TAIL OF LIFE	✓	✓	✓		✓		

Efficient Capital Deployment to Cover White Spaces in Brandscape, Themes & Destinations Domestically

*Top 10 cities, state and commercial capitals





















WHERE TO PLAY INTERNATIONAL MARKETS

ROUTE TO INTERNATIONAL GROWTH								
BRANDS	MIDDLE EAST	S.E.A & SOUTH ASIA	WESTERN HEMISPHERE	REST OF THE WORLD				
TAJ	Deepen presence in the region	Build Destination Itineraries	Presence in key gateway destinations	Opportunity based				
	e.g. Dubai, Bahrain, KSA	e.g. Singapore, Thailand	e.g. Paris, Berlin, Switzerland, UK					

Growth Primarily Through Capital Light Model





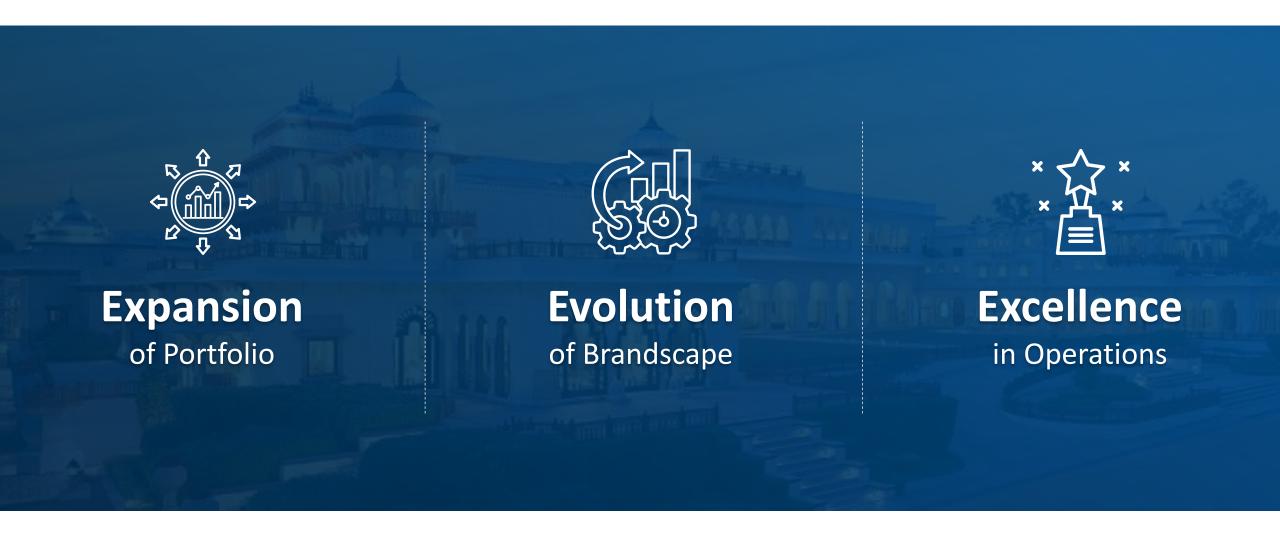








HOW TO WIN? STRATEGY





















EXPANSION OF PORTFOLIO



Leadership in the Indian **Subcontinent**



Presence in Key International Markets



Efficient Capital Deployment



Accretive **Strategic Acquisitions**













KEY COMPANY OWNED PROJECTS MAKING PROGRESS



Taj Bandstand 330 Keys 85 Apartments



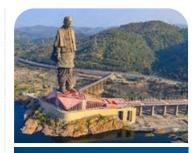
Lakshadweep Suheli - 70 Keys Kadmat - 110 Keys



Shiroda 300 Keys



Aguada Plateau 110 Keys



Ekta Nagar 275 Keys



Goa MOPA 300 Keys



FSI crystallized & received IOD approval;

Bhoomi Pujan done



Plans submitted for approvals



Bhoomi Poojan done; Approvals awaited



Supplemental lease deed signed with Govt. of Goa, & approvals applied for



GINGER

Construction Work in final phase;

Ginger to open in Sep'25; Vivanta to open in Nov'25 GINGER

Designs being finalized;

Likely Completion in 2027



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EVOLUTION *OF BRANDSCAPE*



Achieve Optimal Scale



Maintain Premium Positioning



Launch New **Concepts**



Build **Brand Equity**



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EXCELLENCE IN OPERATIONS



Service Excellence



Brand Standards



Asset Management



Margin **Expansion**













GINGER

TREE OF LIFE





EXCELLENCE IN FOOD & BEVERAGE



SCALING UP EXISTING BRANDS AND NURTURING NEW CONCEPTS





















KEY INITIATIVES TO DRIVE F&B BUSINESS



Revenue Management Tools to Increase Footfalls



Digitisation - F&B Marketing and Dashboards



Expand Beverage Contribution



Culinary Chronicles/ Chef and Brand Collaborations



Weddings and Social Celebrations





















EXCELLENCE IN DRIVING SUPERIOR NPS SCORES













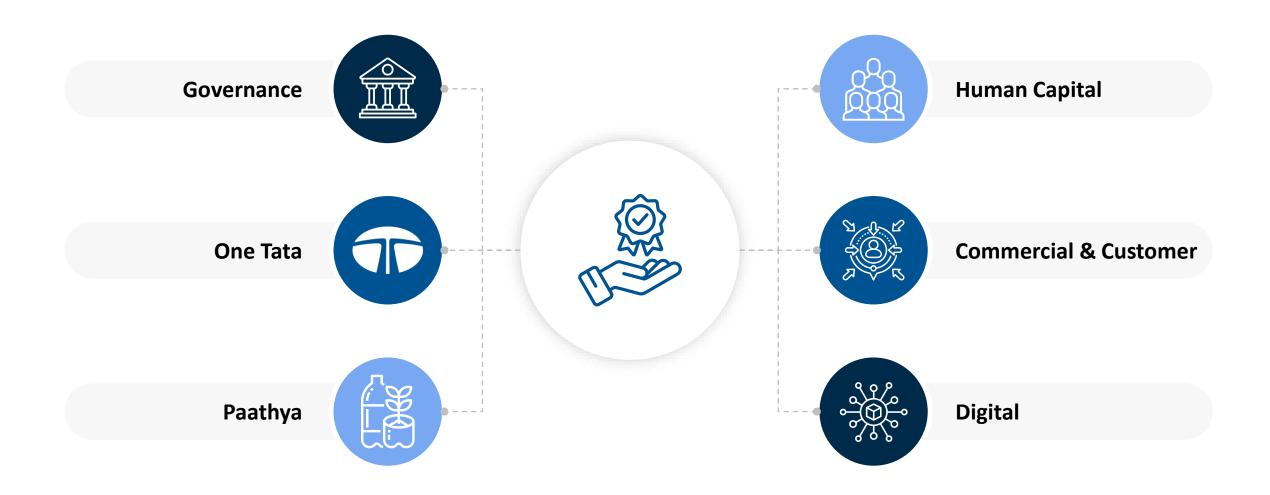








KEY ENABLERS





TAJ sats

PAATHYA DOING BUSINESS THE RESPONSIBLE WAY



Waste

100% elimination of single-use plastic



Waste

100% operating hotels will have an organic waste management system

paathyā 2030 Goals



Water

100% water recycling



Energy

50% energy use to be from renewables



All hotels to provide **EV** charging stations

FY 24/25 UPDATE



623 Tons of Plastic Saved through Glass Bottles, Bio-degradable Bathroom Amenities, Paper Straws



64 hotels have bottling plants to eliminate use of single-use plastic bottles



50%

water recycled



39%

Renewable energy



371 EV

charging stations across 163 locations in India























2030 GOALS TARGET TO MORE THAN DOUBLE THE PORTFOLIO



Note: All portfolio figures as on 31st May 2025 and financial figures for FY 2024-25

*Excluding the impact of any future acquisitions and business combinations



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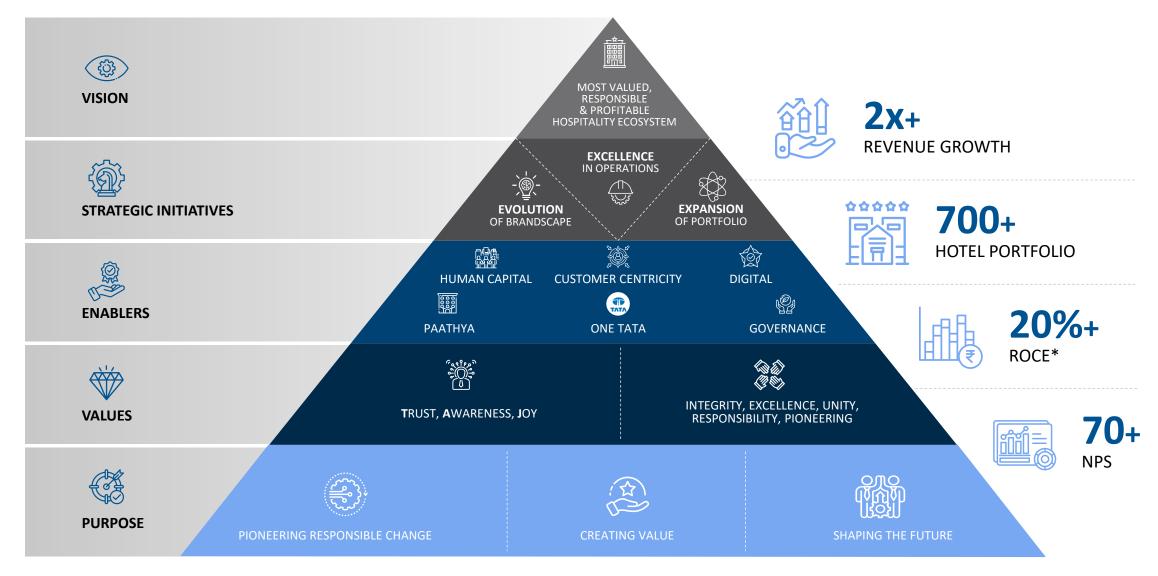








ACCELERATE 2030



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