RateGain Travel Technologies Limited



September 02, 2025

To.

National Stock Exchange of India Limited BSE Limited (NSE: RATEGAIN) (BSE: 543417)

Press Release on "RateGain Introduces Hospitality Industry's First MCP Sub: Integration for Booking Engine, Usable with Claude and Other AI Assistants"

Dear Sir / Ma'am,

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on "RateGain Introduces Hospitality Industry's First MCP Integration for Booking Engine, Usable with Claude and Other AI Assistants."

Please take the above information on record.

Thanking you.

Yours faithfully,

For RateGain Travel Technologies Limited

Mukesh Kumar General Counsel, **Company Secretary & Compliance Officer**

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RateGain Introduces Hospitality Industry's First MCP Integration for Booking Engine, Usable with Claude and Other AI Assistants

Noida, 2nd September 2025: RateGain Travel Technologies Limited (NSE: RATEGAIN), a global provider of AI-powered technology solutions for the hospitality and travel industry, today announced the introduction of the industry's first Model Context Protocol (MCP) integration for its Booking Engine, available within Claude and other AI assistants.

This breakthrough further strengthens RateGain's position as an AI-first company by expanding the AI capabilities of UNO, its unified platform designed to simplify hotel commerce and power every step of the guest journey. According to KPMG, 66% of consumers now use AI tools in their daily lives, highlighting the urgency for hotels to stay aligned with this shift. The MCP integration for RateGain's Booking Engine enables hoteliers and travel providers to deliver seamless conversational booking experiences to their guests, a first for the hospitality sector.

For customers, this innovation enables faster adoption of conversational AI without heavy investment or complex integrations. Guests can simply search, compare, and book rooms using natural language with AI assistants and chatbots, helping hotels improve conversion, enhance guest experience, and stay competitive.

Unlike approaches that focus only on visibility in AI-driven searches, RateGain's solution makes hotels both AI-discoverable and AI-bookable, with real-time rates, availability, and amenities accessible directly from the booking engine. This ensures properties stay front and center as travelers increasingly turn to AI-powered planning.

Commenting on the announcement, **Ashish Sikka, Business Head, UNO Platforms, RateGain**, said, "At RateGain, our mission is to help the world travel more by constantly reimagining how technology can simplify the journey. As travel discovery moves from clicks to conversations, the MCP integration for our Booking Engine is another step in UNO's AI roadmap, empowering our customers to make their booking channels conversational and ensuring they are not just visible but bookable across every channel where guests explore and plan."

Combined with UNO's expanding suite of AI-powered solutions, this milestone underscores RateGain's mission to deliver the future of travel technology, today.

About RateGain

RateGain Travel Technologies Limited is a global provider of Al-powered SaaS solutions for travel and hospitality that works with 3,200+ customers and 700+ partners in 100+ countries, helping them accelerate revenue generation through acquisition, retention, and wallet share expansion.

RateGain is one of the world's largest processors of electronic transactions and price points, supporting revenue management, distribution, and marketing teams across hotels, airlines, meta-search companies, package providers, car rentals, travel management companies, cruises, and ferries. Founded in 2004 and headquartered in India, RateGain works with 26 of the Top 30 Hotel Chains, 25 of the Top 30 Online Travel Agents, 3 of the Top 4 Airlines, and all the top car rentals, including 15 Global Fortune 500 companies. For more information, please visit www.rategain.com.

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