

July 01, 2025

To,

National Stock Exchange of India Limited
(NSE: RATEGAIN)

BSE Limited
(BSE: 543417)

Sub: Press Release on “RateGain Integrates with Cloudbeds to Enhance Hospitality Distribution with AI-Powered Capabilities”

Dear Sir / Ma’am,

In accordance with Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release on ‘*RateGain Integrates with Cloudbeds to Enhance Hospitality Distribution with AI-Powered Capabilities*’.

Please take the above information on record.

Thanking you.

Yours faithfully,

For RateGain Travel Technologies Limited

Mukesh Kumar
General Counsel,
Company Secretary & Compliance Officer
Membership No.: A17925

RateGain Integrates with Cloudbeds to Enhance Hospitality Distribution with AI-Powered Capabilities

Noida, 1st July 2025: RateGain Travel Technologies Limited (RateGain), a global provider of AI-powered SaaS solutions for the travel and hospitality industry announces a strategic partnership with Cloudbeds, the AI-powered platform fueling hotel growth. This collaboration brings together two industry leaders to redefine how hotels, hostels, and vacation rentals optimize their distribution strategies using AI-powered capabilities.

By integrating RateGain's industry-leading UNO Channel Manager with Cloudbeds' robust property management system (PMS), hoteliers can manage rates, inventory, content and reservations across 400+ distribution channels with ease and accuracy. Leveraging AI and automation, UNO Channel Manager helps reduce manual work, eliminate overbookings, and ensure real-time updates, giving hoteliers a competitive edge in a rapidly evolving market.

Meanwhile, Cloudbeds' industry-leading PMS empowers hoteliers to save costs, optimize their staff and guest journey, and increase their property's profitability. With causal and multi-modal AI at its core, the company's innovative smart hospitality engine, Cloudbeds Intelligence, unifies departments to deliver unmatched decision-making intelligence for revenue managers, marketers, GMs, and operations staff.

"This partnership marks a significant milestone in our mission to simplify hotel distribution through intelligent and integrated technology," said Bhanu Chopra, Founder and Managing Director, RateGain. "Together with Cloudbeds, we are not only unifying technology to enhance operational efficiency for hoteliers but also enabling them to unlock new revenue opportunities and enter untapped markets globally."

"Partnering with RateGain empowers our customers with a competitive edge, enabling them to automate critical tasks and maximize their revenue potential," added Adam Harris, CEO of Cloudbeds. "This strategic integration makes it easier than ever for properties to manage distribution with precision and efficiency, ensuring they can focus on delivering exceptional guest experiences."

The integration underscores the commitment of RateGain and Cloudbeds to innovation, helping hoteliers navigate industry trends, leverage AI for smarter operations, and expand into new geographies.

About Cloudbeds

Cloudbeds is the leading platform redefining the concept of PMS for the hospitality industry, serving tens of thousands of properties in more than 150 countries worldwide. Built from the ground up to be masterfully unified and scalable, the award-winning Cloudbeds Platform brings together built-in and integrated solutions that modernize hotel operations, distribution, guest experience, and data & analytics. Founded in 2012, Cloudbeds has been named a top PMS, Hotel Management System and Channel Manager (2021-2025) by Hotel Tech Report, World's Best Hotel PMS Solutions Provider (2022) by World Travel Awards, and recognized in Deloitte's Technology Fast 500 in 2024.

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About RateGain

RateGain Travel Technologies Limited is a global provider of AI-powered SaaS solutions for travel and hospitality that works with 3,200+ customers and 700+ partners in 100+ countries helping them accelerate revenue generation through acquisition, retention, and wallet share expansion.

RateGain today is one of the world's largest processors of electronic transactions, price points, and travel intent data helping revenue management, distribution and marketing teams across hotels, airlines, meta-search companies, package providers, car rentals, travel management companies, cruises and ferries drive better outcomes for their business. Founded in 2004 and headquartered in India, today RateGain works with 26 of the Top 30 Hotel Chains, 25 of the Top 30 Online Travel Agents, 3 of the Top 4 Airlines, and all the top car rentals, including 16 Global Fortune 500 companies in unlocking new revenue every day. For more information, please visit www.rategain.com

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