

BLUE DART

EXPRESS LIMITED



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May 13, 2021

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

To,
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Dear Sir / Madam,

Sub: Press Release

Enclosed please find herewith press release issued by the Company.

Kindly take the same on your record.

Thanking you,

Yours faithfully,
For Blue Dart Express Ltd.



Tushar Gunderia
Head (Legal & Compliance) &
Company Secretary

Encl: as above

BLUE DART

Blue Dart forms Blue Dart Med-Express Consortium to operate experimental Unmanned Aircraft System (UAS) for delivery of vaccines and emergency medical supplies

An intelligent smart drone delivery solution to tackle challenges in last-mile vaccine delivery

National, 13th May 2021: Blue Dart, India's leading express logistics service provider and part of the Deutsche Post DHL Group (DPDHL) formed **Blue Dart Med-Express Consortium** with the mission of **revolutionizing the delivery of vaccines and emergency medical supplies** to the remotest parts of India with Drones. Blue Dart Med-Express Consortium is part of the '**Medicine from the Sky**' project in collaboration with the **Government of Telangana, World Economic Forum, Niti Aayog and Healthnet Global.**

The **Ministry of Civil Aviation (MoCA)** has granted the project with necessary exemptions and rights to fly drone flights on an experimental basis in Telangana. The aim is to assess an alternate logistics route in **providing safe, accurate and reliable pickup and delivery** of health care items (medicines, covid-19 vaccines, units of blood, diagnostic specimens and other lifesaving equipment) from distribution centre to specific location and back.

Blue Dart is committed to improving the supply chain infrastructure and is fighting hard to combat the pandemic. Blue Dart Med-Express Drone flights will deploy an **immersive delivery model** to optimize the current healthcare logistics within Telangana. The model will enable deliveries from district medical stores and blood banks to Primary Health Centers (PHCs), Community Health Centres (CHCs), Blood Storage Units & further from PHCs/CHCs to Central Diagnostic laboratories.

Proud to be able to help the country in its fight against the pandemic **Balfour Manuel, Managing Director, Blue Dart** says, "It's been over a year and our battle against COVID-19 continues to unfold new challenges that need solutions in real-time. The pandemic has taught each one of us the importance of logistics and the need for a tech-led supply chain infrastructure. As an organization Blue Dart has always been surrounded with the technology of the future. It is this ability that has helped us to not only withstand the pandemic but thrive with growth. While we reach out to over 35,000 locations across the country, the current situation calls for a much deeper penetration of vaccines."

Commenting on Blue Dart's experiment with Drone flights for Beyond Visual Line of Sight delivery of vaccines **Ketan Kulkarni, CMO & Head – Business Development, Blue Dart** says, "The consortium aims at enabling safer, efficient and cost-effective Drone delivery flights. With efficient systems in place, it can help reduce the current logistics cost, making the healthcare logistics faster and efficient. We are delighted to be granted the rights to commence operations and this is definitely the need of the hour. Mankind is witnessing the worst time and Blue Dart is committed to giving back to the society in which it operates and will always be ready to take one step forward."



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Blue Dart has been consistent in its support to the nation in the fight against the pandemic. As the Trade Facilitator of the Nation, Blue Dart ensured that life doesn't come to a standstill by safeguarding and ensuring the delivery of critical shipments across the country. In keeping with its commitment to its philosophy, Blue Darters have been working tirelessly to guarantee the continuity of the mission-critical supply chain since the time the country has been gripped by the pandemic. Blue Dart has continuously worked with the medical equipment and pharmaceuticals sector to maintain the supply chain and deliver critical shipment and essential supplies including Covid vaccine samples, temperature-controlled movement of COVID-19 testing kits, ventilators, PPE, testing kits, reagents, enzymes, respirators, surgical masks, goggles and gloves amongst other critical material. The company's six Boeing 757 freighters ensure the ease in ramping up operations swiftly to handle large scale shipments.

About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 35,000 locations in India. As part of Deutsche Post DHL Group's DHL eCommerce Solutions division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries & territories, and offers an entire spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance etc.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company for exhibiting reliability, superior brand experience and sustainability which include recognition as one of 'India's Best Companies to Work For' by The Great Place to Work® Institute, India, ranked amongst 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia, voted a 'Superbrand' and 'Reader's Digest Most Trusted Brand', listed as one of Fortune 500's 'India's Largest Corporations' and Forbes 'India's Super 50 Companies' to name a few.

Under the DPDHL group motto of "Connecting People, Improving Lives", we focus our corporate responsibility under three pillars - GoTeach (Championing education), GoGreen (Protecting the environment) and GoHelp (Structures engagement with communities & Disaster management response).

For more information, please contact:

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