

CORPORATE SOCIAL RESPONSIBILITY



ASTICH IN TIME : The career counseling and pre-livelihood programme of IIFL Foundation in Walvanda, Jawhar has seen enthusiastic growth. Over 5,000 people have taken advantage of this programme over the last one year.

EMPOWERMENT AT THE GRASSROOTS

As a responsible corporate citizen, we undertake numerous initiatives that empower the underprivileged sections of society and help uplift the communities we work with.

KEY FOCUS AREA

- Integrated Rural Development
- Education & Financial Literacy
- Health
- Economic Empowerment of Women
- Sustainable Livelihood

IIFL FOUNDATION

IIFL Group's CSR arm, IIFL Foundation aims to alleviate poverty and facilitate economic development through focused and need-based programmes. What started as a financial literacy programme has now blossomed into a holistic intervention. IIFL Foundation has always followed a bottom-up approach. The Foundation's core activities

are in Maharashtra and it is conducting programmes in Rajasthan too.

During the year, Dr. Sarika Kulkarni, CEO of IIFL Foundation, was honoured as '100 Most Impactful CSR Leaders Award (Global Listing)' at the World CSR Day.

KEY PROJECTS

TRIBAL DEVELOPMENT

IIFL Group has adopted 32 tribal locations in three villages (Walvanda, Shirosi and Kasatwadi) of Jawhar Taluka in Palghar district, Maharashtra under IIFL's flagship programme '*Gram Vardhan Yojana*'. This entails working on various social parameters, which include building check dams and other rainwater harvesting structures, to ensure year-long water supply and support agri-based livelihoods.

Furthermore, we focus on income generation and skill development programmes for women, vocational training for tribal

boys and community sanitation units for hamlets. Our sanitation units aim to achieve **Open Defecation Free** tribal areas, contributing to the government's **Swachh Bharat** initiative.

CHECK DAMS AND OTHER RAINWATER-HARVESTING STRUCTURES

IIFL Foundation has vowed to make the tribal areas of Jawhar taluka drought free. In 2015-16, we constructed two big check dams and over 50 other rainwater-harvesting structures. Consequently, the groundwater table rose substantially in these areas. Therefore, during 2015-16, over 40 farmers did not have to migrate, and are cultivating flowers and vegetables throughout the year.

WOMEN EMPOWERMENT PROGRAMMES

Over and above training, skilling, and supporting 1,000 tribal women to start micro-enterprises, we have also supported a 'Women's Development Centre' in Kankroli, Rajsamand district, one of the most backward areas in Rajasthan. IIFL Foundation will be conducting several skill-training and income-generation programmes for women. A nursing school for underprivileged girls was also supported in Ponda, Goa. This school will train 250 young girls and support them with sustainable employment opportunities.

EDUCATION AND FINANCIAL LITERACY

Financial literacy is one of the flagship programmes of IIFL Group. Under our Financial Literacy Agenda for Mass Empowerment Initiative (FLAME) initiative, we have been undertaking several programmes for people from different walks of life. In 2015-16 the focus was on financial literacy in rural areas and over 150,000 people from Maharashtra's tribal belt

undertook this programme. In addition, we have conducted several programmes in India's various other states.

FINANCIAL SERVICES HACKATHON

In association with the Centre for Innovation and Incubation (CIIE) at IIM Ahmedabad, we hosted a one-of-its-kind financial services business-plan competition. The top three ideas would be incubated at IIM Ahmedabad.

SMART CLASS PROGRAMME

In association with Sarva Shiksha Abhiyaan and Sampark Foundation, we have supported the smart class programme. It is aimed at improving the quality of education in primary schools of Uttarakhand. Sampark Smart Class Programme for mathematics and English is a first-of-its-kind to use three new innovations:

1. 3D teaching learning aids
2. Audio lessons with music and songs
3. Stories and games to add fun to learning

This approach helps in creating excitement around learning and has found worldwide acceptance.

HEALTHCARE INTERVENTIONS

We have undertaken various projects to provide healthcare services to the rural poor. Among various measures, free health check-up camps were conducted in rural areas (Pandharpur, Maharashtra; Barsana, UP; and Jawhar, Maharashtra). Over 200,000 people were checked and screened at these camps and over 15,000 eye surgeries were performed. We have also supported a cancer screening camp for rural Karnataka, where over 100,000 people were checked.